

Event Report

Organised by : JU-ECell, IIC

Title of the Session: Entrepreneurship Cell Orientation for the Electronics and Telecommunication Engineering Department

Date and Time of Organization: 2:30 - 3:30 pm, 14.11.22

Venue: Jadavpur Campus, Electronics and Telecommunication Engineering Building, T-3-7

Brief Intro of Program:

The Session was organized to inform and educate the people of the Electronics and Telecommunication Engineering department of the proceedings and opportunities at Jadavpur University Entrepreneurship Cell and the Institute's Innovation Council.

Speakers: Sparsh Gupta (Electronics and Telecommunication Engineering UG2), Dwaipayan Halder (Electrical Engineering UG2), Prannay Kedia (Chemical Engineering UG3)

Faculty Coordinator in Charge: Sayan Chatterjee and Paltu Dhal

Student Coordinator in Charge: Prannay Kedia (Chemical Engineering UG3)

Attendance Sheet -

https://docs.google.com/spreadsheets/d/1bxMrprnoyWjNgn3PZDL78fQfbn8jTzxDbWESOA_LPA4/edit?usp=sharing

Detailed Report:

The Session began with the speakers providing a comprehensive presentation that briefly summarized the purpose, past accomplishments and key activities of the Entrepreneurship cell and Institute's Innovation Council. They began by explaining what entrepreneurship is and then eventually dove deep into its fundamentals. The role of tech in Entrepreneurship in the recent age was also discussed.

The various wings of the E-cell were described, along with notable alumni who went on to found successful businesses. Freshmen were questioned about any novel ideas they may have had in the past or industries they were interested in to increase student interaction. Some startup-centric quizzes were included to familiarize people with how important startups are in their day-to-day lives.

The Session ended with a round of Q&A. Lastly, students were informed as to how they could join the University's E-cell, participate in Innovative Session/activities, and seek help

from IIC in their entrepreneurial journey. All of the freshers were motivated to try ideating from an early stage to build self-starter tendencies.

Pictures of the Event:



