

Event Report

Organised by : JU-ECell, IIC

Title of the Session: Entrepreneurship Cell Orientation for Power Engineering Dept (Faculty of Engineering)

Date and Time of Organization: 29.11.22

Venue: Saltlake Campus, Power Engineering Building, First Year Classroom

Brief Intro of Program:

The Session was organized to inform and educate the people of the Power engineering department of the proceedings and opportunities at Jadavpur University Entrepreneurship Cell and the Institute's Innovation Council.

Speakers: Harsham Mishra (Power Engineering UG2), Dipayan Bhattacharya (Power Engineering UG2), Arindam Mukherjee (Production Engineering UG2)

Faculty Coordinator in Charge: Aranyak Chakraborty and Paltu Dhal

Student Coordinator in Charge: Debamita Banerjee (Construction Engineering UG2)

Attendance Sheet -

<https://docs.google.com/spreadsheets/d/1uph8d7z7YvOD6tvxt3oMxqKTzYN6gr0RyROxZfP4Fe8/edit?usp=sharing>

Detailed Report:

The Session began with the speakers presenting a comprehensive PowerPoint presentation that briefly summarized the purpose, past accomplishments and key activities of the Entrepreneurship cell and Institute's Innovation Council. A brief round of introductions were taken from all the participants and they were asked what they understood by Entrepreneurship or their perspective on it. The speakers began by explaining what entrepreneurship means and then eventually dove deep into its fundamentals.

The different wings of the E-cell were introduced and noted alumni that have gone on to build businesses were also talked about. To increase student interaction, freshers were asked about any innovative ideas they might have had in the past or sectors they were interested in. Short Quizzes about popular startups and business models were also done to familiarize the attendees with the concept of startups.

The Session ended with a round of Q&A. Lastly, students were informed as to how they could join the University's E-cell, participate in Innovative Session/activities, and seek help from IIC in their entrepreneurial journey.

Pictures of the Event:



