

# Event Report

Organised by : JU E-Cell, IIC

**Title of the Session:** Introduction to Pitching

**Date and Time of Organization:** 2:00 - 6:30 pm, 09.12.22

**Venue:** Jadavpur Campus, Mechanical Engineering Building, Seminar Hall

## **Brief Intro of Program:**

A session was organized to teach attendees how to create a pitch deck for their startup ideas and the best ways to present it in front of investors and audiences to build the right attitude for entrepreneurship.

**Speakers:** Debamita Banerjee (Construction Engineering, UG2) and MD. Azhaan (Instrumentation and Electronics Engineering, UG2)

**Faculty Coordinator in Charge:** Aranyak Chakraborty and Paltu Kumar Dhal

**Student Coordinator in Charge:** Debamita Banerjee (Construction Engineering, UG2)

## **Attendance Sheet -**

[https://docs.google.com/spreadsheets/d/10wnFkHyBbN2vLCpt\\_iXJcnUFO4bsGEV\\_WLffbQ\\_uHLYc/edit?usp=sharing](https://docs.google.com/spreadsheets/d/10wnFkHyBbN2vLCpt_iXJcnUFO4bsGEV_WLffbQ_uHLYc/edit?usp=sharing)

<b>Full Name</b>	<b>Year of Study</b>	<b>Department</b>
Kunal Sarkar	UG-1	Civil Engineering
Asif Ali	UG-2	Mechanical
Subhajit Bardhan	UG-1	Civil engineering
Sayan Acharya	UG-2	Production engineering
Soumyadip Ghosh	UG-1	Instrumentation and Electronics Engineering
Nahir Md Nishad	UG-2	Civil Engineering
Sparsh Gupta	UG-2	Etce
Nikhil Gupta	UG-1	CSE
Sayan das	UG-1	Mechanical
JAHID MAMUD	UG-1	Electrical Engineering

Subhojit Bhattacharjee	UG-1	Computer Science and Engineering
Koustav Das	UG-1	Mechanical Engineering
Kushal Sarkar	UG-1	Production Engineering
Architava Bhattacharya	UG-1	Instrumentation and Electronics Engineering
Subrata Tudu	UG-1	Civil Engineering
saptarshi majumdar	UG-1	Information technology
SAYAR PAUL	UG-1	EE
Shubh Agarwal	UG-1	Chemical Engineering
Siddhartha Das	UG-2	Chemical Engineering
Arya Pandit	UG-1	ETCE
Parikshit Jha	UG-1	Food technology and bip chemical engineering
Aashish Kumar Yadav	UG-2	Civil Engineering
Aditya Mandal	UG-1	Mechanical Engineering
Debjit Sarkar	UG-1	Chemical
Shubhranil Bhattacharjee	UG-1	Mechanical Engineering
Ronit Kumar Baranwal	UG-2	CSE
Rituraj Ray	UG-1	Production Engineering
Gaurav Bose	UG-2	Construction Engineering
Nazmus Saqib	UG-1	Chemical Engineering
Soujatya Nath	UG-2	Construction engg
Rajobrata Dasgupta	UG-2	Electrical Engineering
Sohamdeep Mondal	UG-1	Civil Engineering
Sayani sarkar	UG-1	Power
Indranil Biswas	UG-3	Mechanical
SABARNA SAHA	UG-1	Power
Shubhayu Roy	UG-1	Food technology and biochemical engineering
HARSH KEDIA	UG-2	IEE
Jotiraditya Banerjee	UG-1	Power Engineering
Souradeep Basu	UG-1	Mechanical
Gourab Paul	UG-1	Food technology and biochemical engineering
SAGNIK GHOSH	UG-1	Mechanical Engineering
Soumyadip Mistry	UG-1	Mechanical engineering
BORNO BANERJEE	UG-2	Electrical Engineering

Biswayan Paul	UG-2	Chemical Engineering
Pritam Adhikari	UG-1	Power Engineering
Shreejoy saha	UG-1	Chemical engineering
Prithwish Das	UG-1	Chemical Engineering
SAYAN BISWAS	UG-1	CIVIL ENGINEERING
Romit Raj Bodhak	UG-1	Civil Engineering
Md Asif Nomani	UG-1	Power Engineering
MD TAJUDDIN	UG-1	Printing engineering
Agniprabha Chakraborty	UG-1	Power Engineering
Souvik Kirtania	UG-1	Chemical engineering
Usnish Sen	UG-1	Chemical Engineering
Gourav Kumar Rai	UG-1	B. Pharm
Ankan Mondal	UG-1	Construction Engineering
Harsh Kumar Shaw	UG-1	Power engineering
Deepayan Basu	UG-1	ETCE
Arunabha Biswas	UG-1	Computer Science Engineering

### **Detailed Report:**

The Session started with a PowerPoint presentation by the speakers going over why people should learn how to pitch. Uses such as startup pitching, research paper presentations, and interview preparedness were covered. Post this, some of the key topics discussed were:

- Important parts of a pitch deck
- Base-level competitor Analysis
- Representation of financial data in pitch decks
- Common questions raised by investors and how to respond to them
- Ways to present your ideas confidently on stage

We had participation from Engineering, Arts and Science faculties with both UG and PG students coming in.

After a comprehensive presentation and round of doubt clearing, we divided up all the attendees in teams of 4-5 and asked them to come up with a pitch for a consumer product within 15 mins. A total of 8 teams presented their ideas in front of everybody and practically applied the information they had gathered through the session. Pitching formats ranged from ad skits to research-backed analysis reflecting quick thinking and innovation in the participants.

**Poster:**



JADAVPUR UNIVERSITY  
ENTREPRENEURSHIP  
CELL

(Student Body of IC - JU)



# INTRO TO PITCHING

*Learn from real-life entrepreneurs and  
Venture Capital Associates*

**Venue:** Mechanical Dept Seminar Hall

**Time:** 05:00 PM - 06:30 PM

**9th Dec, 2022**



Register for Free: <https://bit.ly/3VGwYp0>

**Pictures of the Event:**





