

## HULT PRIZE IMPACT SUMMIT

### DAY 1

**Name of event:** Hult Prize Impact Summit Kolkata 2021

**Date :** 5th March 2021

**Venue:** Virtual Meet (Live Stream from Jadavpur University Entrepreneurship Cell Youtube channel)

### SPEAKERS

- Dr. Radhika Batra -Pediatrician-Founder & President-EVERY INFANT MATTERS
- Manish Ranjan- CEO and CO-FOUNDER - NANOHEALTH
- Fahim Shahriar (Asia Regional Associate | Judge Facilitator| Hult Prize Foundation)
- Hamdi Ben Elmi (Head of Global Programs | Hult Prize Foundation)
- Dr. Amitava Gupta - President- Institute of Innovation Council- Jadavpur University

**Brief Description of the event :**Hult Prize Impact Summit came to Kolkata for the first time, and Jadavpur University was fortunate to host it. The events commenced with Aditya, Arghadeep and Fahim speaking in turn explaining the course of events, about the venue- Kolkata- The City of Joy. This is briefly followed by a short introduction of Prof. Dr. Amitava Gupta.

The session proceeds further with Ritwika in conversation with **Dr. Radhika** and **Manish Ranjan** where both respected speakers are urged to describe the aim of their organisations.

### **Manish Sir-**

**About NANOHEALTH** - to solve the problems of non-communicable diseases. For e.g, the diseases of post covid have been majorly heart attacks which used to happen over a long term- now owing to covid- it's happening within 14 days. The aim includes

solving the problems of these kinds of long term diseases like diabetes, hypertension, cardiac etc.

- **Challenges** - Deeper analysis of NANOHEALTH reveals the challenges in many –folds (8000 heart-related problems in a day) and also due to the health system problem – reactive and fragmented- that everyone is accustomed with.
- **Success** - NANOHEALTH has been successful in making this system – using technology- a form of Pro-Active, Coordinated and Continuous by working in coordination with several Corporates - looking after the health of their employees, with Clinics, Hospitals- to ensure that their reach goes beyond the boundaries of the respective health care body.

**Radhika Mam-**

**On EVERY INFANT MATTERS** - A non profit organization working towards the disadvantaged women and children across three continents( India, Kenya, Nigeria and Dominican Republic).

**Primary objective** - Flagship Program- It is aimed to prevent malnourishment and blindness in children by providing them Vitamin A and it has successfully managed to help 54,000 children around the globe till now.

Other Programs include counseling the mother – on good practices of childhood.

**Future endeavour** - Looking for a screening app which can pick up sick children from slums and take them to hospital on time.

The session then turns to QnA part in which the following questions were asked-

**Q) Whether the food and nutrition gap can be bridged by efficient management of resources or not?**

- **Radhika Mam's reply** – Yes there are plenty of resources for sufficing the food nutrition needed around the world. Also there are governments, WHO , many grass root level NGOs working to ensure food security but the reach of nutrition to different parts of the world is restricted somewhat by cultural barriers, geographical barriers etc.

**Mam's reply** had been supported by **Manish Sir** too. In addition he pointed out how the use of technology has brought out who needs what.

**Q) On surfacing already existing problems in the pandemic, which demography do you think requires the most attention?**

**Manish Sir's reply-** Off course in terms of Covid, it would be immunity- many healthy people lacked Vitamin D- 85% people in corporate lacked vitamin D and among them around 70% lacked Vitamin B12. Same point has been supported by Mam too.

**Q) What ideas could be used for an efficient food management System?**

**Manish Sir-** There is no fixed idea because depending on different types of food-distribution system also changes and so does the labour. But one thing can be done is to identify the problems at grass root level on long value chains and going for one at a time.

**Q) What challenges do you face while educating masses on the importance of nutrition and proper diet?**

**Radhika Mam-** If there is a community which follows its own customs, food habits very routinely, then surely they're not gonna trust an outsider educating them what to eat. It's only accepted in a community when an inside person starts following that habit. So the change must come from inside. So we need to find that insider out who can further facilitate and educate their people and need to train him/her for that.

**Advice for Young Entrepreneurs-**

**Radhika Mam-** Be passionate enough for what you do- that keeps you working for that- you give your best then only -and be honest to yourself. Be very clear about your goals and what you desire. More importantly, be compassionate.

**Manish Sir-** Enjoy the journey. There will be ups and downs. Success and failures. Team making and breaking too- but these are all part of the process- you keep on doing it and keep on enjoying it-that's most important.

The session of Day 1 Hult Impact Summit concludes thereafter with a closing selfie of all the attendees in the meet.

Impact Summit

“ HOW CAN TODAY'S GENERATION ACT AS THE BRIDGE BETWEEN THE RESOURCES AND THE SOCIETY ”

**RADHIKA BATRA**  
FOUNDER & PRESIDENT  
EVERY INFANT MATTERS  
FORBES 30 UNDER 30

**MANISH RANJAN**  
CEO & CO-FOUNDER  
NANOHEALTH  
HULT PRIZE GLOBAL  
WINNER 2014

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HP Head of Pr...

**Hamdi Ben Elmi**  
Head of Global Programs | Hult Prize Foundation

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This is a **challenge to question** our existing **food systems** at their core.

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للاذع، للرع، للاسبراد، للصدن، وللأسهلان.  
و حول الطرفة الى نستخدمها

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Leading A Generation To Change The World

radhika batra



Deputy Regional Lead-Arg...



HP Asia Regional Associate...



HP Head of Programs - Ha...



dr radhika batra



Speaker & Judge Lead-Rit...

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