

Event Report

Organised by : JU-ECell, IIC

Title of the Session: Entrepreneurship Cell Orientation for the Construction Engineering Department

Date and Time of Organization: 16.11.22

Venue: Saltlake Campus, Construction Engineering Building, First Year Classroom

Brief Intro of Program:

The Session was organized to inform and educate the people of the Construction Engineering department of the proceedings and opportunities at Jadavpur University Entrepreneurship Cell and the Institute's Innovation Council.

Speakers: Debamita Banerjee (Construction Engineering UG2), Gaurav Bose (Construction Engineering UG2), Rahul Verma (Construction Engineering UG2)

Faculty Coordinator in Charge: Aranyak Chakraborty

Student Coordinator in Charge: Debamita Banerjee (Construction Engineering UG2)

Attendance Sheet -

<https://docs.google.com/spreadsheets/d/1xv4MDO6DXS2RIMlviQtr3vXuLdJjZZotSL65uXe3cu8/edit?usp=sharing>

Detailed Report:

The Session began with the speakers providing a comprehensive presentation that briefly summarized the purpose, past accomplishments and key activities of the Entrepreneurship cell and Institute's Innovation Council. They began by explaining what entrepreneurship is and then eventually dove deep into its fundamentals.

The various wings of the E-cell were described, along with notable alumni who went on to found successful businesses. Freshmen were questioned about any novel ideas they may have had in the past or industries they were interested in to increase student interaction. Some startup-centric quizzes were included to familiarize people with how important startups are in their day-to-day lives. The role of innovation in the Core Engineering departments was also discussed for a better infrastructure in India.

The Session ended with a round of Q&A. Lastly, students were informed as to how they could join the University's E-cell, participate in Innovative Session/activities, and seek help from IIC in their entrepreneurial journey.

Pictures of the Event:



